



# Winamp - The Ultimate Music Machine

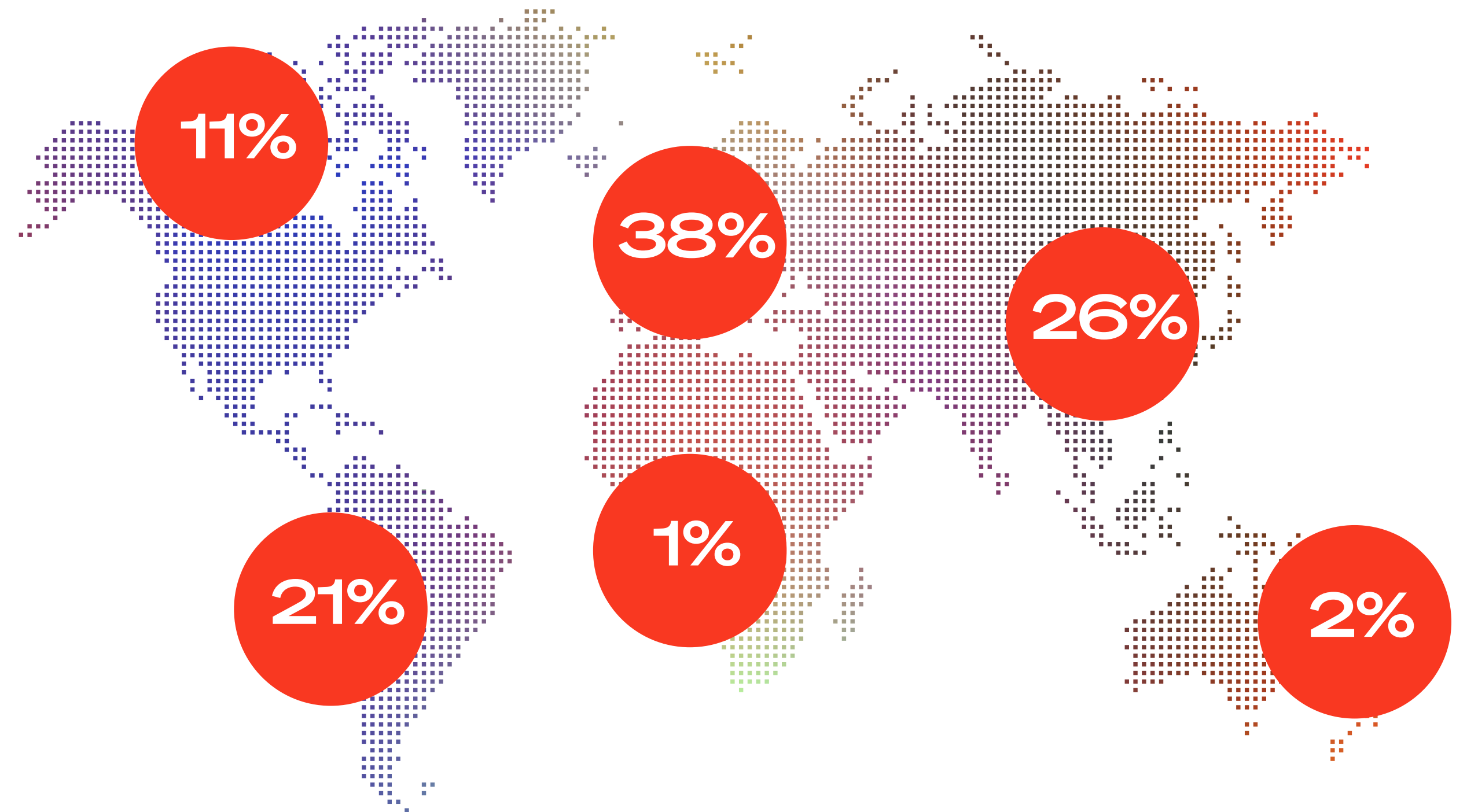
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06/2024

The cool gangsta is back again...

## *Back from the 90s to the NextGen tools of the Music Industry*

*Today, the iconic  
player continues to  
be massively  
popular with a  
vibrant community  
of 80 million  
listeners around the  
world.*





Ultimately, DSPs and music gatekeepers have disenfranchised the majority of artists



## Music Creators Market – Pain Points



**“All these new tools are great...but honestly it can get a bit much. I just want to focus on the music.”**

### Reduced revenue

99,3% are not satisfied by streaming revenue

### Low visibility

90% of streams go to the top 1% of artists

### Lack of control

88% of playlists are controlled by major labels

### Complexity & opaqueness

Rights management and licensing is complicated — more than 50% want support

### Disconnection from fans

Difficult to build a meaningful connection on DSPs

### Overwhelmed by tech

Exciting new tech but artists have too many tools to master



Plug into the power of your fans – Create on your own terms

## Our Solution *1 place – 1 wallet*



### Distribution

Put your music where everyone can listen to it. Submit and release your work to the major streaming services worldwide.



### Fanzone

Engage with your fan community in a unique space and build your own subscription programs.



### Licensing

Place your music in movies, ads and creations from the best brands and filmmakers all over the world.



### Rights

Take control of your author, composer and publisher rights and collect royalties for the use of your music. Simple and transparent.



### Digital Collectibles

Create and sell your content as NFTs. Don't miss out and start capitalizing on the revenues of the future.

Everyone has a role to play

For all stakeholders users, collaborators, artists





Superserve fans by amplifying the active role they can play

## A New Music Fan Has Arrived



### Participatory

Want to be active participants in creativity #duet 3T (TikTok)

### Equitable

77% want an equitable future for the artists they love

### Personalized

Want hyper-personalized experiences

### Meaningful connection

Want meaningful experiences and deeper connection with artists

### Community

Seek vibrant communities - 47% have joined a creator's social channel



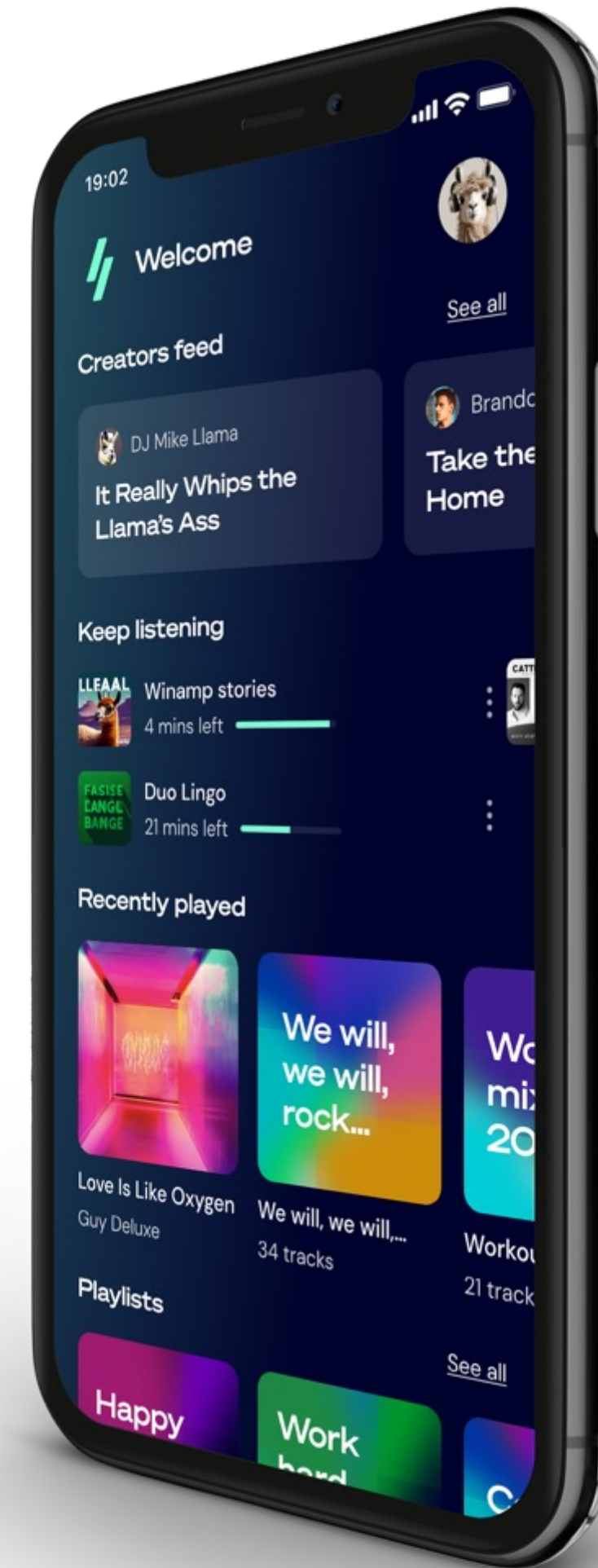
**"Anything I can do that allows me to listen to music in a way that connects me with either the artists or my friends, that's what I want."**



Give voice to the artists you love

# Our New Player – Audio Content and Fanzone

- *Your Own Music*
- *Access to Fanzone*
- *Worldwide Podcasts Directory*
- *Radio Directory*
- *Audiobooks*
- *Super Aggregator of DSPs*
- *Web - IOS - Android – Windows*
- *Your Player with all customs*





## Our companies

*Llama Group: A unique value proposition for the future of the music industry*



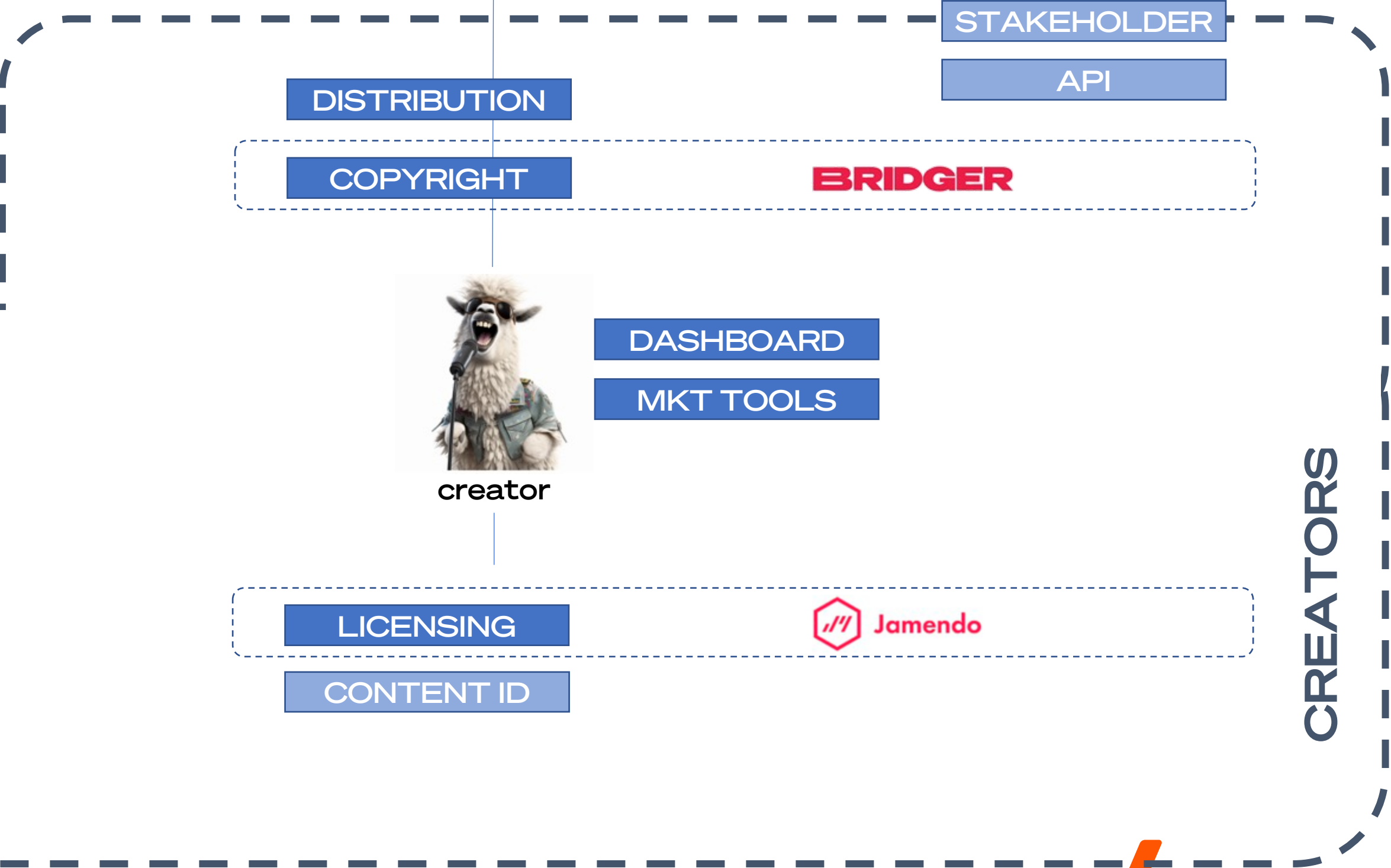
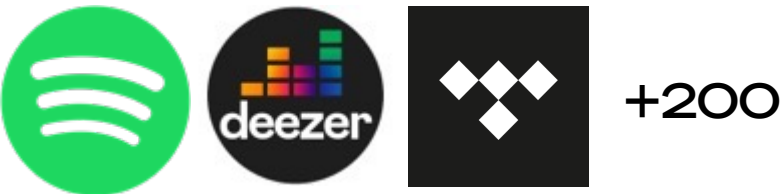
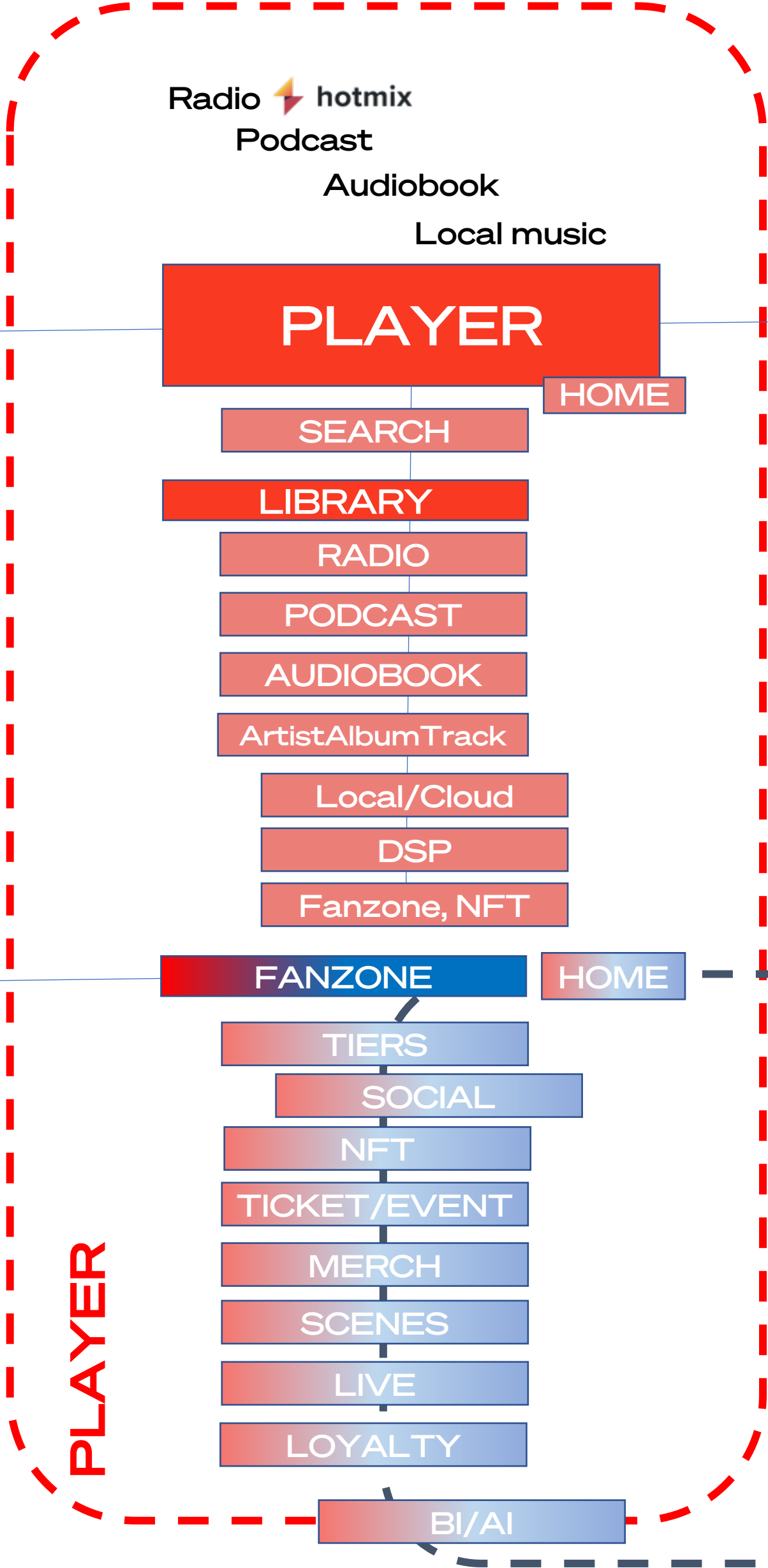




listener



fan

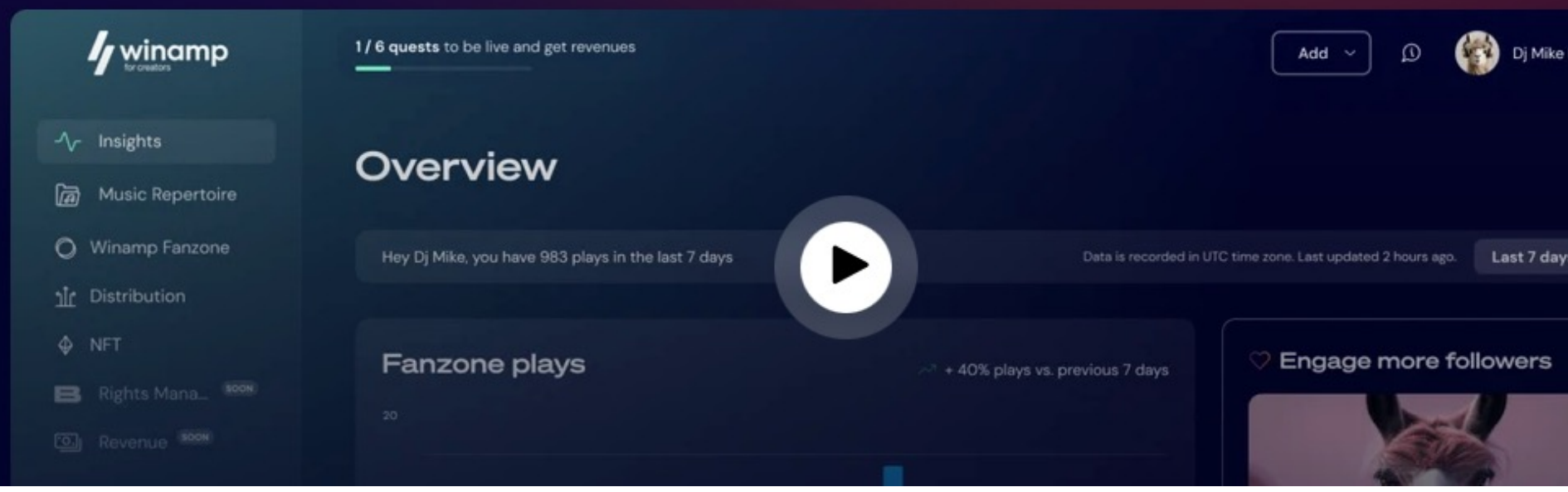




# The all-in-one platform for music creators

Winamp for Creators puts the power back in your hands by giving you access to all the essential artist services you need to take control of your musical journey.

<https://start.winamp.com>



## All services for 50€/year

50€, or \$55 outside the Eurozone, per year, excl. taxes

Learn more about how Winamp for Creators helps artists reach their followers. Don't forget to download the Winamp for Creators app.

[Start here for free](#)



### Fanzone

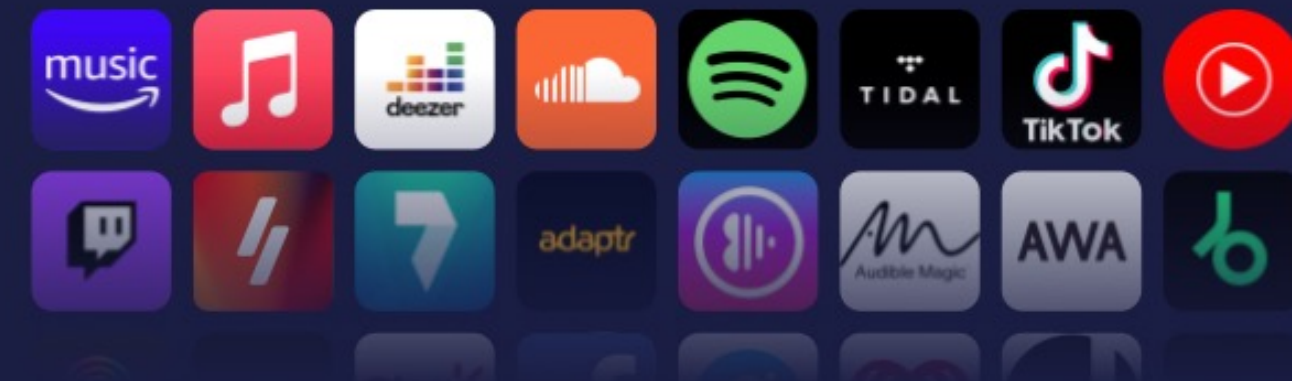
Fanzone enhances your relationship with dedicated listeners by allowing you to create your own subscription plans and reward your most engaged fans with exclusive content. Such as an early access to your new release, behind

the scenes, and much more.



### Distribution

Make your music available on all the major streaming services, including Spotify, Amazon, Apple Music, TikTok and many more. Upload unlimited tracks for free and collect 100% of your master royalties.



# It's time for creators to take their power back!

### Fanzone

We collect a 15% fee from the revenues you receive from your fans' monthly subscription.

85%

Up to 85% for the creator

15% for Winamp

### Distribution

Distribution services shall be free of charge ensuring that artists receive 100% of their earnings, minus applicable taxes and banking fees.

100%

Up to 100% for the creator

### Copyright Management

With our sister company Bridger, you get 90% of the copyright royalties accrued from streaming and downloads, free of any administrative costs.

90%

Up to 90% for the creator

10% for Winamp

### Copyright Management

As a producer, author, composer, or songwriter, you deserve the right royalties each time your music is streamed or downloaded on streaming platforms. Register your rights directly on Winamp and get paid for every stream. Visit [Bridger's website](#)



### Licensing

License your music for commercial use in ads, video games, TV, and video content worldwide. Reach thousands of sync professionals and get paid a fair revenue share for each placement.

SOON



### NFT

Winamp empowers you to turn your work into unique digital collectibles. You can create and monetize your work with just a few clicks without worrying about coding, royalties, or losing copyright. We've got you covered!

SOON



From V1 to V2

2023 : V1 - full of learnings → → 2024 V2 launch

V2

July-24 : Roll-out

Sept-24 : Launch

